



DIGITAL PRODUCTION CHALLENGE II

DRAFT PROGRAMME SUBJECT TO CHANGE

DAY 1 - November 28, 2018

until 14:00 Arrival of participants, Check-in at the Titania Hotel, Workshop Registration

14:00 - 14:15 **Welcome & Introduction**
by Sophie Bourdon (Head of DPC II) and Paul Miller (DPC II Head of Studies)
NIKI MEETING ROOM Mezzanine Level, Titania Hotel

14:15 - 14:45 **Presentation of participants, main tutors & experts**

14:45 - 15:15 **Key Note Speech on Digitalization**
by Martin Hagemann

15:15 - 15:30 Break

15:30 - 16:00 **Pitch of selected participants projects**
max. 3 min each - prepared content only (no last minute content!)
With the following perspectives

- Formats and Processes, tests to be made
- Organization, Planning and Costs
- Promotion and Distribution

16:00 - 16:45 **Post-Production 101** - General Overview of Post-Production
by Miga Bär

16:45 - 17:15 **Technical Introduction** – General Introduction
by Philippe Ros

- Digital world, storage and transportation
- Goals of the workshop
- The Decision Tree

Conclusion: The end determines the workflow

- 17:15 - 17:45** Coffee Break
- 17:45 - 18:30** **Technical Basics 1** - New Destinations - Recording Files Systems
by Florian Rettich & Philippe Ros
- Description of the different destinations
(New kids in town: Virtual Reality, Augmented Reality)
 - File recording Formats: the 11 parameters to define a file recording ''format''
From production to post-production till release,
how far these parameters are involved?
- 18:30 - 19:15** **Identification of the Different Workflows, Borders & Limitations**
by Philippe Ros (also involving Tommaso Vergallo, Florian Rettich)
- Delivery Requirements (big scale/small scale)
 - Standards in the digital intermediate process
 - Delivery-List
 - Workflow Analysis at DPC explained:
 - One sample project, Discussion
- 19:15 - 19:45** Free time
- 19:45** Networking Dinner at Olive Garden Restaurant, Roof Top, Titania Hotel
- 21:30** Transfer by taxi from the Titania hotel to Greek Film Archive
(48 Iera Odos Street & 134-136 Megalou Alexandrou Street, Kerameikos)
- 22:30 - 23:45** **Film Screening at Greek Film Archive** - 'Halvdan Viking' (Sweden, 91min)
presented by producer Jessica Ask and DP Peter Mokrosinski

DAY 2 - November 29, 2018

- 08:30 - 09:00** Walk to the Astor Theatre (Korai Galleria, Korai Street)
(Approximately 8 minutes leisurely walk from Titania Hotel)
- 09:00 - 10:30** **Case Study 1 - How to Maximize Workflow
to Provide Creative Solutions in Low Budget Production**
Producer and DPC II 2016 Alumnus, Jessica Ask and DP Peter Mokrosinski
discuss their production and post-production workflow
on their new feature, Halvdan Viking

- 10:30 - 10:45** **Technical Summary Case Study 1**
by Philippe Ros & Florian Rettich
- 10:45 - 11:05** Coffee Break served at the lobby of the Astor Theatre
- 11:05 - 11:50** **Technical Basics 2 - From Light to an Image - High Dynamic Range**
by Florian Rettich
- From Light to an image - Introduction to Digital Imaging
 - Key Words: Sensors, RAW, Logarithmic, Resolution, Quantization
 - Capturing HDR (High Dynamic Range)
 - Rendering HDR for displays and theater
- 11:50 - 12:00** Break
- 12:00 - 12:45** **Technical Basics 3 - Architecture of Cameras/Workflows
Previzualization**
by Philippe Ros
- Architecture of camera, architecture of workflow: impact on budget
 - Previzualisation - What do we see on set, in the editing room?
WYSIWYG - What you see is what you get!
 - Lut's and Looks - Color space
- 12:45 - 13:45** Networking lunch break at Ilios Restaurant
(Approximately 6-8 minutes walk from Astor Theatre to Ilios Restaurant)
- 14:00 - 14:45** **Technical Basics 4 – Shooting 4K or 2K for a 2K project?**
by Florian Rettich
- 4K/2K
 - Choosing aspect ratio & frequency
 - Calibration, metadata, interoperability
- 14:45 - 15:45** **Break Out (Session One) on participants' projects with Experts**
- 15:45 - 16:15** Coffee break served at the lobby of the Astor Theatre
- 16:05 - 17:20** **Case Study 2 – Optimizing Workflow in Post-Production**
Sound Veteran and Re-Recording Mixer, Kostas Varibopiotis, discusses the practical and creative decision processes on finalizing the audio mix.

- 17:20 - 17:35** **Technical Summary Case Study 2**
by Philippe Ros
- 17:35 - 19:30** Free time / Networking
- 19:30 - 21:30** Networking Dinner at Tzitzikas & Mermigas Restaurant
(12 - 14 Mitropoleos Street, Syntagma)
allow for a 15 - 20 minute walk from Titania Hotel to Restaurant
- 21:30** Transfer by taxi from the restaurant to Greek Film Archive
(48 Iera Odos Street & 134-136 Megalou Alexandrou Street, Kerameikos)
- 22:00 - 23:45** **Film Screening at Greek Film Archive** - 'Guy' (France, 101min)
presented by editors Alexandre Donot and Alexandre Westphal

DAY 3 - November 30, 2018

- 08:30 - 09:00** Walk to the Astor Theatre (Korai Galleria, Korai Street)
(Approximately 8 minutes leisurely walk from Titania Hotel)
- 09:00 - 10:30** **Case Study 3 – How to use VFX
to Provide Creative Solutions in Low Budget**
Production Editors Alexandre Westphal and Alexandre Donot
discuss the use of low budget VFX on their mockumentary, Guy.
- 10:30 - 10:45** **Technical Summary Study 3**
by Philippe Ros
- 10:45 - 11:15** Coffee Break served at the lobby of the Astor Theatre
- 11:15 - 12:00** **Technical Basics 5** – Solutions for Ergonomic Issues - ACES Architecture
by Philippe Ros and Tommaso Vergallo
- The choice of lenses. Impact on shooting
(Type of sensors - Full frame) - and on budget
 - The ACES Professional color management standard

- 12:00 - 12:45** **Technical Basics 6** – Digitisation and Distribution
by Tommaso Vergallo
Mastering and conservation in the age of digital platforms.
- 12:45 - 14:00** Networking Lunch break at Ilios Restaurant
(Approximately 6-8 minutes walk from Astor Theatre to Ilios Restaurant)
- 14:00** Walk back to the Titania hotel (NIKI Meeting room, Mezzanine level)
- 14:30 - 15:30** **Technical Break Out (Session Two) with Experts**
A variety of specialist sessions will be offered to participants depending on interests
- 15:30 - 16:00** Coffee Break at Hotel Titania
- 16:00 - 17:30** **Case Study 4 – Documentary Workflows, Distribution and Marketing**
Producer Arne Birkenstock discusses how post-production strategies on his documentary, The Congo Tribunal, can be tailored to multiple distribution platforms and marketing strategies in order to maximize audience engagement and impact.
- 17:30 - 17:45** **Technical Summary Study 4**
by Martin Hagemann
- 18:00 - 20:00** Free Time - Networking
- 20:00** Networking Dinner at Trata Seafood Tavern
(corner of Nikitara & Themistokleous Streets)

DAY 4 - December 01, 2018

- 09:00 - 09:45** **Strategies in Delivering Your Film (how to make the right decisions)**
by Miga Bär
(NIKI MEETING ROOM Mezzanine Level, Titania Hotel)
Discussion on the decision making processes and workflow to successfully deliver a film on budget
- 09:45 - 10:15** Coffee Break at Titania Hotel

- 10:15 - 11:30** **Review of Participants' Projects**
Discussion & Recommendations on the different Workflows and Challenges
Moderated by Paul Miller with Philippe Ros, Tommaso Vergallo, Florian Rettich,
Martin Hagemann and Miga Bär.
- 11:30 - 12:00** **Final Wrap Up / Discussion & Evaluation**
by Sophie Bourdon & Paul Miller
- 12:00 - 13:00** 1 to 1 Meetings with tutors & experts
- 13:00 - 14:00** Farewell Lunch at Olive Garden Restaurant, Roof Top, Titania Hotel
- 14:00** Departure of participants & End of Workshop

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DIGITAL PRODUCTION CHALLENGE II is an initiative

Proposed by



With the support of



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