

Recommendations for IPPP candidates

Evaluation of the Swiss Producers Pooling Programme shows that the participants found the experience excellent, as to both the exchange of ideas with their peers and chosen experts, and their impression of the study program's lasting value.

Based on their experience, here are some recommendations on behalf of IPPP candidates:

To form a pool

- Choose partners you would get on well with and who enjoy frank discussions
- Define your shared theme
- Clarify each producer's needs and expectations
- Set up a realistic calendar for all meetings, sessions, workshops, etc.

The selection of film projects for the IPPP application file

- Prefer projects whose development has the most to teach
- Prefer projects that have already received partial funding
- When determining the pool's training schedule and goals, keep in mind the different rhythms in which the pool's projects might be developed and financed.
- The clearer the ideas and questions a project sets forth, the more the experts' assessment can contribute to its development.
- The market analyses and coproduction strategies for any specific project are most effective when based on a well thought-out screenplay.

Work methods

- Setting up the joint meetings for at once the producers, the-scriptwriters and the experts entails varying availabilities and logistics. Hence, dates must be determined well in advance, and organization is vital.
- Remember that various work methods may be tried out during the process, and that all joint sessions require a group leader or external moderator.

Application advice

Feel free to consult the IPPP coordinator to discuss any questions you may have.

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