

<b>Reservoir of topics and names for the Pools</b>	
<b>Topics (non-exhaustive)</b>	<b>International Experts FOCAL and FOCAL resource have worked with (non-exhaustive)</b>
Script Development (fiction film, series) / Dramatic structure	<ul style="list-style-type: none"> <li>• Jacques Akchoti, Writer, Director, Script consultant, Lecturer, F</li> <li>• Alain Berliner, Writer, Director, Script Consultant, BE</li> <li>• Natalie Carter, Writer, Script Consultant, F</li> <li>• Sven Clausen, Consultant TV-Series Development, DK</li> <li>• Eric Collins, Script writer and Consultant, Lecturer, F</li> <li>• Keith Cunningham, Writer, Script Consultant, D</li> <li>• Michael Gutmann, Script consultant, D</li> <li>• Isabelle Fauvel, Story editor, Consultant, Trainer, F</li> <li>• Rüdiger Hillmer, Dramatist, Script Consultant, Mentor for children's film development, D</li> <li>• Bernd Lange, Script consultant, D</li> <li>• Miguel Machalski, Writer, Script consultant / Advisor, ARG + F</li> <li>• Marilyn Milgrom, Script Consultant (BFI and freelance), UK</li> <li>• Phil Parker, Script Consultant, UK</li> <li>• Sabine Pochhammer, Writer, Script Consultant, D</li> <li>• Valeria Richter, Creative Producer, Scriptwriter, Tutor, DK</li> <li>• Franz Rodenkirchen, Script consultant and Tutor, D</li> <li>• Heidrun Schleef, Script Consultant, I and D</li> <li>• Susanne Schneider, Script consultant, D</li> <li>• Michael Seeber, Producer, Writer, Tutor, A</li> <li>• Paul Tyler, Story Telling Consultant, Creative Analyst, DK</li> <li>• Ursula Wolschlager, Dramatist, Script Consultant, A</li> <li>• Roland Zag, Dramatist, Script analyst and Consultant, D</li> <li>• Cooky Ziesche, Dramatist and Advisor, D</li> </ul>
Development of cross over/upmarket arthouse fiction projects: storytelling, packaging, co-producing, marketing	<ul style="list-style-type: none"> <li>• Ilann Girard, Producer, Business &amp; Finance Packaging Consultant, F</li> <li>• Danny Krausz, Producer, A</li> <li>• Thorsten Ritter, World Sales Marketing Manager, D</li> <li>• Andreas Rothbauer, World Sales, D</li> <li>• Bernie Stampfer, Film Financing and Co-production Consultant, D</li> </ul>
Breaking borders: developing and positioning arthouse fiction projects with potential for non-national markets	<ul style="list-style-type: none"> <li>• Titus Kreyenberg, Producer, D</li> <li>• Simon Perry, President ACE Producers, F/NL/UK</li> <li>• Denis Vaslin, Producer, Consultant on co-productions, F + NL</li> <li>• Dominique Welinski, Producer, Ex-distributor, Consultant, F</li> </ul>

<p>“Based on a true event”: reflecting and working on the appropriate genre and format for real life stories</p>	<ul style="list-style-type: none"> <li>• Georg Feil, Producer, Writer, Mentor, Professor at HFF Filmschool Munich, D</li> <li>• Andres Veiel, Writer, Director, D</li> </ul>
<p>Different production strategies: making use of views from outside the box</p>	<ul style="list-style-type: none"> <li>• Peter Rommel, Producer, D</li> <li>• Vinca Wiedemann, Producer, Writer, Script Consultant, Feature Film Commissioner at DFI, since 2014: Rector of the National Film School, DK</li> </ul>
<p>Developing and positioning genre films: Family entertainment and Children’s films</p>	<ul style="list-style-type: none"> <li>• Christophe Erbes, TV Consultant for children’s programmes, writer of children’s book and TV series, F</li> <li>• Amelie von Kienlin, Producer, World Sales, D + UK</li> <li>• Ulrich Limmer, Producer and Writer, D</li> <li>• Anja Schenkel, Film educationalist, D</li> <li>• Signe Zeilich-Jensen, Children’s and Family Film commissioner, Netherlands Film Fund, NL</li> </ul>
<p>Young Audiences</p>	<ul style="list-style-type: none"> <li>• Vincent Adatte, Francine Pickel and team. The Magic Lantern (Cinema Club for children in CH and provider of film education offers in Europe), CH</li> <li>• Margret Albers, Manageress of ‘Förderverein Deutscher Kinderfilm’; Head of Studies at the ‘Academy of Children’s Media’; President of the European Children’s Film Association (ECFA),</li> <li>• Sarah Duve, Managing Director of ‘Vision Kino’, the German national network of film and media literacy, Member of the Film Literacy Advisory Group of the EU, D</li> <li>• Madeleine Probst, Cinema Programme Producer, Head of Film Audience Network South West and Midlands of the BFI, Vice President of Europa Cinemas</li> <li>• Hanna Reifgerst, Writer, Producer, TV editor, Mentor of the ‘Academy of Children’s Media’, Project coordinator at ‘Der besondere Kinderfilm’, D</li> <li>• Mark Reid, Head of the UK Learning Programme at the British Film Institute, Head of EU working Group ‘Screening Literacy’ and the Film Literacy Advisory Group of the EU, UK</li> </ul>
<p>Developing and positioning genre films: comedy</p>	<ul style="list-style-type: none"> <li>• Jörn Glasenapp, Professor of German Literature, Media and Film Studies, D</li> <li>• Andreas Rothbauer, World Sales, D</li> <li>• Willibald Ruch, Professor at the Institute of Psychology, CH</li> </ul>

Marketing in the development stage	<ul style="list-style-type: none"> <li>• Michael Arnon, Wolf Consultants (Marketing and PR), D</li> <li>• Sarah Calderon, Marketing specialist, ES</li> <li>• Laurin Dietrich, Marketing and PR Consultant, D</li> <li>• Peter Jäger Marketing Consultant, A</li> <li>• Mathias Noschis, Digital Film Marketing Consultant, CH/ D/ GB/PL</li> </ul>
Film financing beyond public funding	<ul style="list-style-type: none"> <li>• Daniela Elstner, World Sales, F</li> <li>• Leila Fournier and Sarah Teper, Casting specialists, F</li> <li>• Elin Kamler, Producer, SE</li> <li>• Thorsten Ritter, World Sales Marketing Manager, D</li> <li>• Andreas Rothbauer, World Sales, D</li> <li>• Juliane Schulze, Consultant for financing creative industries, D + F</li> <li>• Bernie Stampfer, Film Financing and Co-production Consultant, D</li> <li>• Susan Wendt, Director of International Sales and Marketing, DK</li> </ul>
Creative documentaries and their audiences: development, dramaturgy, marketing	<ul style="list-style-type: none"> <li>• Diana Holtzberg, World Sales expert, CAN</li> <li>• Cynthia Kane, TV Editor, USA</li> <li>• Thomas Kufus, Producer, D</li> <li>• Daniel Sponzel, Director of int. DOK.fest Munich, D</li> </ul>
Animation: optimizing techniques and workflow according to European budgets	<ul style="list-style-type: none"> <li>• Atelier Grégory Beaussart-Reignier, F</li> <li>• Renato Berta, DOP Stop Motion, F and CH</li> <li>• Luc van Driessche, Producer of series and Fabrication CGI, BE</li> <li>• Guionne Leroy, Chef Animatrice Stop Motion and CGI, BE</li> <li>• Sarah Mullock, Producer and Fabrication Stop Motion, UK</li> <li>• Sarah Wickler, Development and Script Consultancy, F</li> <li>• John Write Modelmaking, Bristol, UK</li> </ul>
Interactive Media and Transmedia New creative forms such as web series, VR and games	<ul style="list-style-type: none"> <li>• Marie Blondiaux, VR Development and Production, F</li> <li>• Michel Reilhac, Writer, Director, Producer of interactive storytelling projects; Head of Venice Biennale College; Lecturer, F</li> <li>• Inga von Staden, Consultant and Professor for interactive media, D</li> <li>• Lena Thiele, Producer, Trainer, Consultant, D</li> </ul>
Digital Distribution	<ul style="list-style-type: none"> <li>• Peter Broderick, Distribution strategist and consultant, USA</li> <li>• Philipp Hoffmann, Lecturer and Managing Director Digital Distribution and World Sales, D</li> </ul>
Business skills / company development / professionalization of the role of producer	<ul style="list-style-type: none"> <li>• Linda Beath, Finance expert and Tutor, I</li> <li>• Martin Diesbach, Lawyer, D</li> <li>• Katja Kessler, Lawyer, Legal and Business expert, D</li> <li>• Kai-Peter Uhlig, Lawyer, specialized on the audiovisual industry, CH</li> </ul>

<p>Communication and negotiation skills / professionalization of the role of producer</p>	<ul style="list-style-type: none"> <li>• Renata Güdel, Mediator, Supervisor, Business Coach, CH</li> <li>• Ulrich Michel, Lawyer and Business Mediator, D and international</li> <li>• Ljubjana Wüstehube, Mediator, Management coach, Supervisor, D</li> </ul>
<p>Mentors and moderators</p>	<ul style="list-style-type: none"> <li>• Jacques Bidou, Producer, Consultant, F</li> <li>• Georg Feil, Producer, Writer, Mentor, Professor at HFF Filmschool Munich, D</li> <li>• Danny Krausz, Producer, President of EAVE, A</li> <li>• Simon Perry, President ACE Producers, F/NL/UK</li> <li>• Michael Seeber, Producer, Writer, Tutor, A</li> <li>• Daniel Sponzel, Director of int. DOK.fest Munich, D</li> <li>• Dominique Welinski, Producer, Ex-distributor, Consultant, F</li> <li>• Roland Zag, Dramatist, Script analyst and consultant, D</li> </ul>