



- [messages index](#)
- [post a message](#)
- [main forum](#)

What exactly do we mean by 'genre'?

- a. It seems that everybody has a different use and definition of this slippery word. Is it a useful term for trainers? Or is it something second rate that we don't need to be concerned with? Is it a 'strait-jacket' for writers, or something liberating and enlightening? Is it just a sales and marketing word, or a term that helps us to develop scripts better?

Go back to the [main forum](#) to display the [list of topics](#).

[message index](#)

 [post a message](#)

 [read messages](#)

 [Genre](#)

 [Welcome !](#)

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Subject: Genre	[back to the index]

I think is important and useful for trainers and scriptwriters to understand the dramatic and film genres and their application in cinema in their various forms. It helps specially for create or explain structure, not for "strait-jacket" for writers but as a tool for analyzing and, why not, to liberating and enlightening the creative process. I'm convinced that helps to develop better scripts, especially for the new writers. As I guess Hitchcock said, it's better to start with a cliché and run apart of it than try to be to original and at the end finish with a cliché.

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