



Public financing for film and television content

A focus on film and audiovisual development

Julio Talavera
Film Analyst

Warth, 28th September 2016

OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

The three pillars of public financing

- Public funding
- Fiscal incentives
- Obligations for the industry to invest in the film and audiovisual sectors

The three pillars of public financing

- **Public funding**
 - **Number of funds**
 - **Overall income**
 - **Income by type of source**
 - **Overall spend**
 - **Spend by type of activity**
- Fiscal incentives
- Obligations for the industry to invest in the film and audiovisual sectors

Scope of the analysis

270 funds

in

35 countries

between

2010-2014

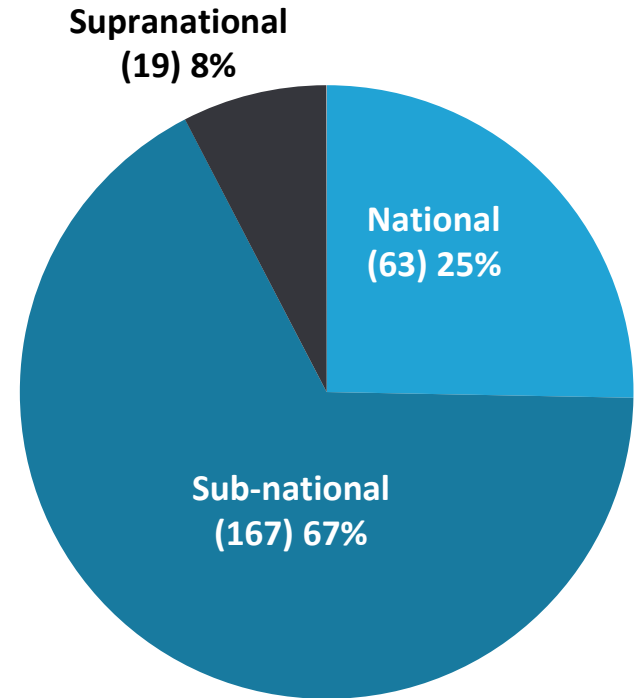
Geographical levels

- Supranational
- National or federal funds
- Sub-national

Funding body population

Yearly average

**249 funds
in Europe**

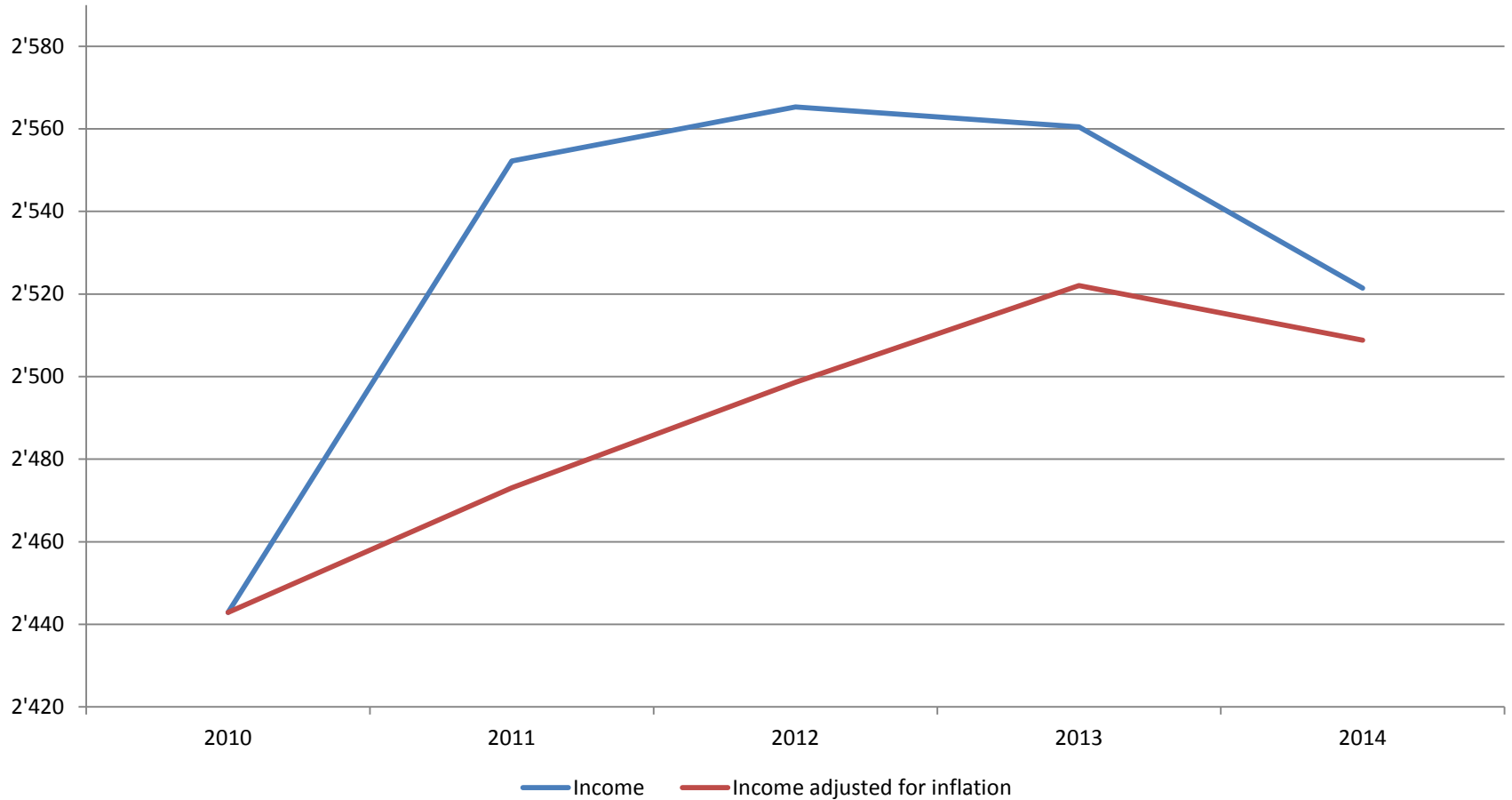


**Average yearly income
of public funds in Europe**

**EUR 2.53
billion**

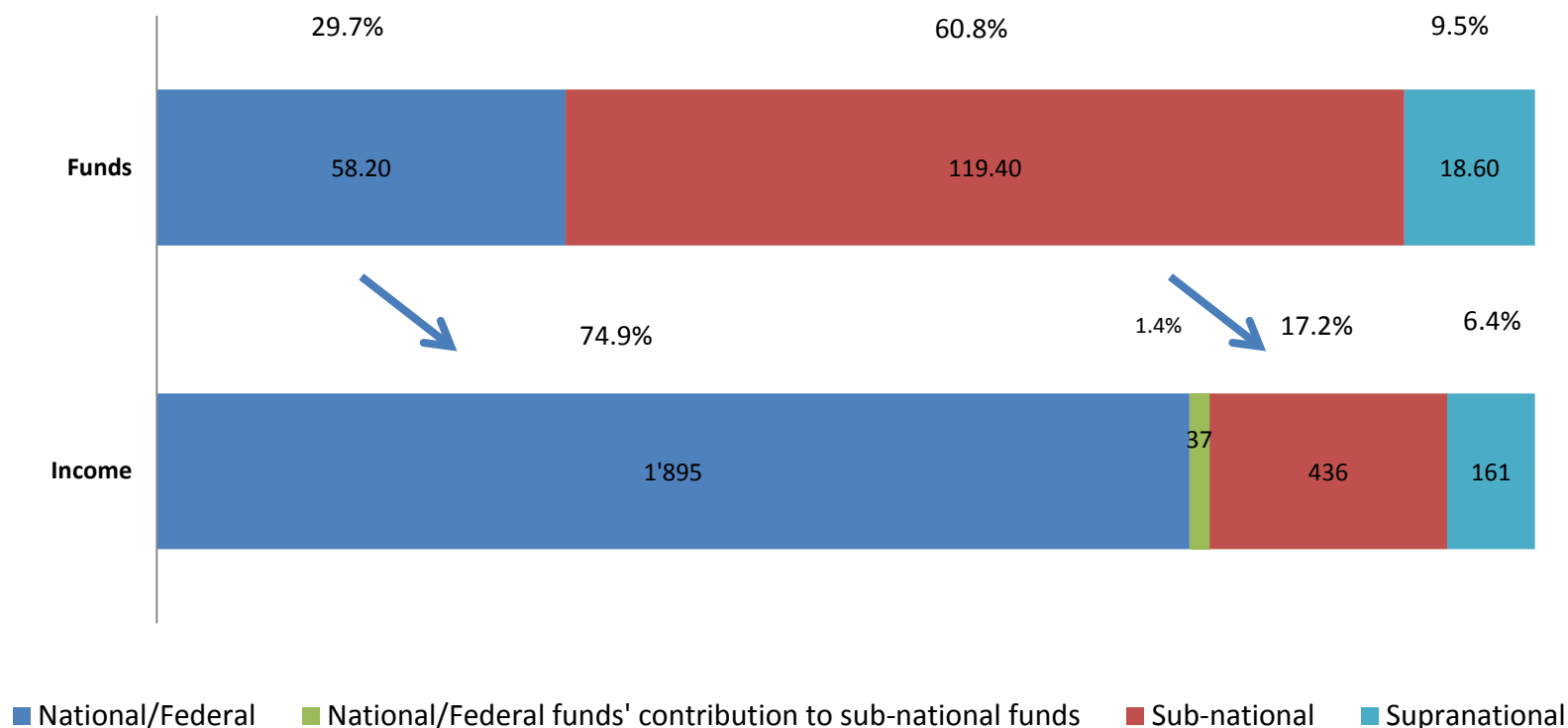
Total income evolution

In EUR million, base year = 2010



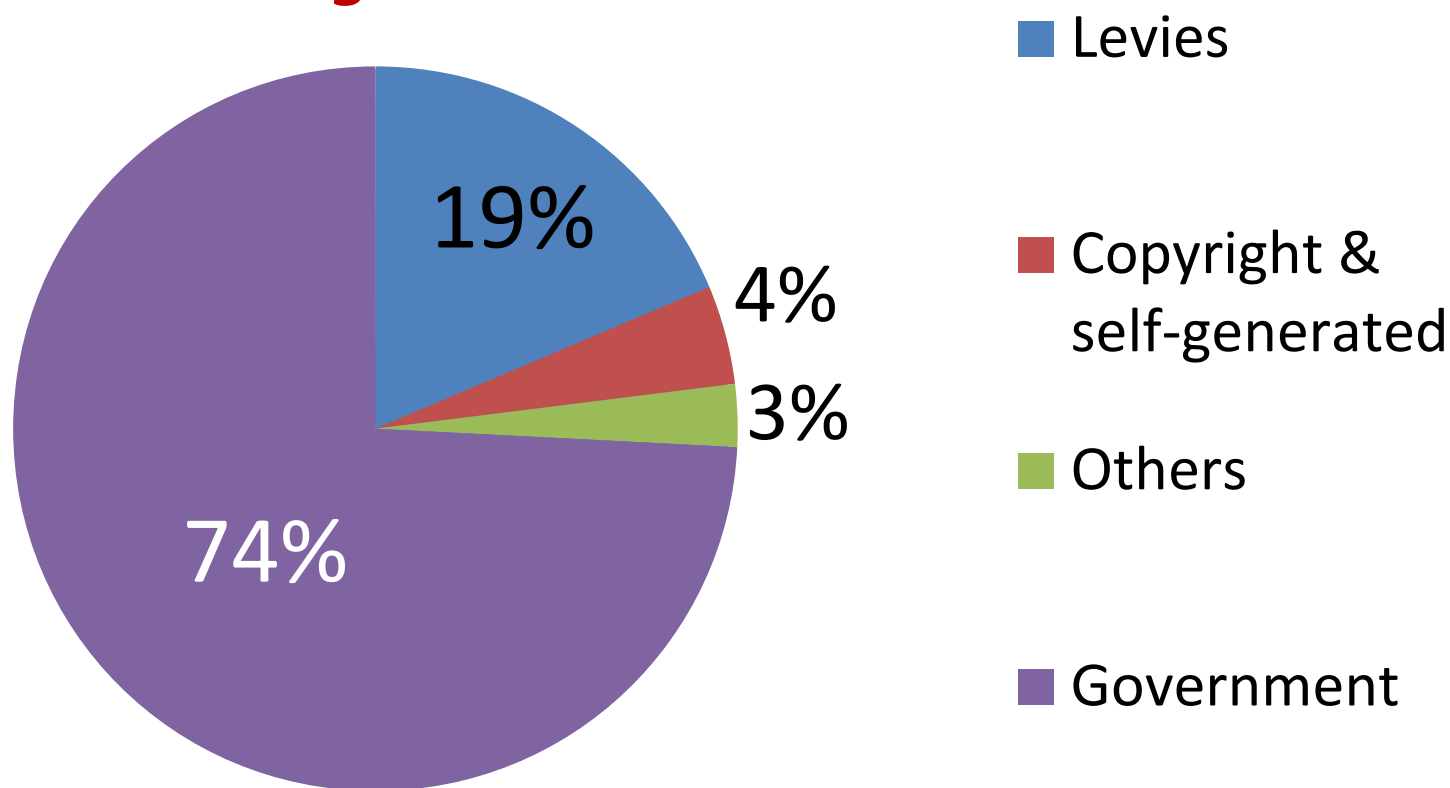
Income and funds by geographical level (2010-2014)

In number of funds and EUR million, yearly average



Share of sources of income in national and sub-national funds combined in Europe (2010-2014)

Excluding France

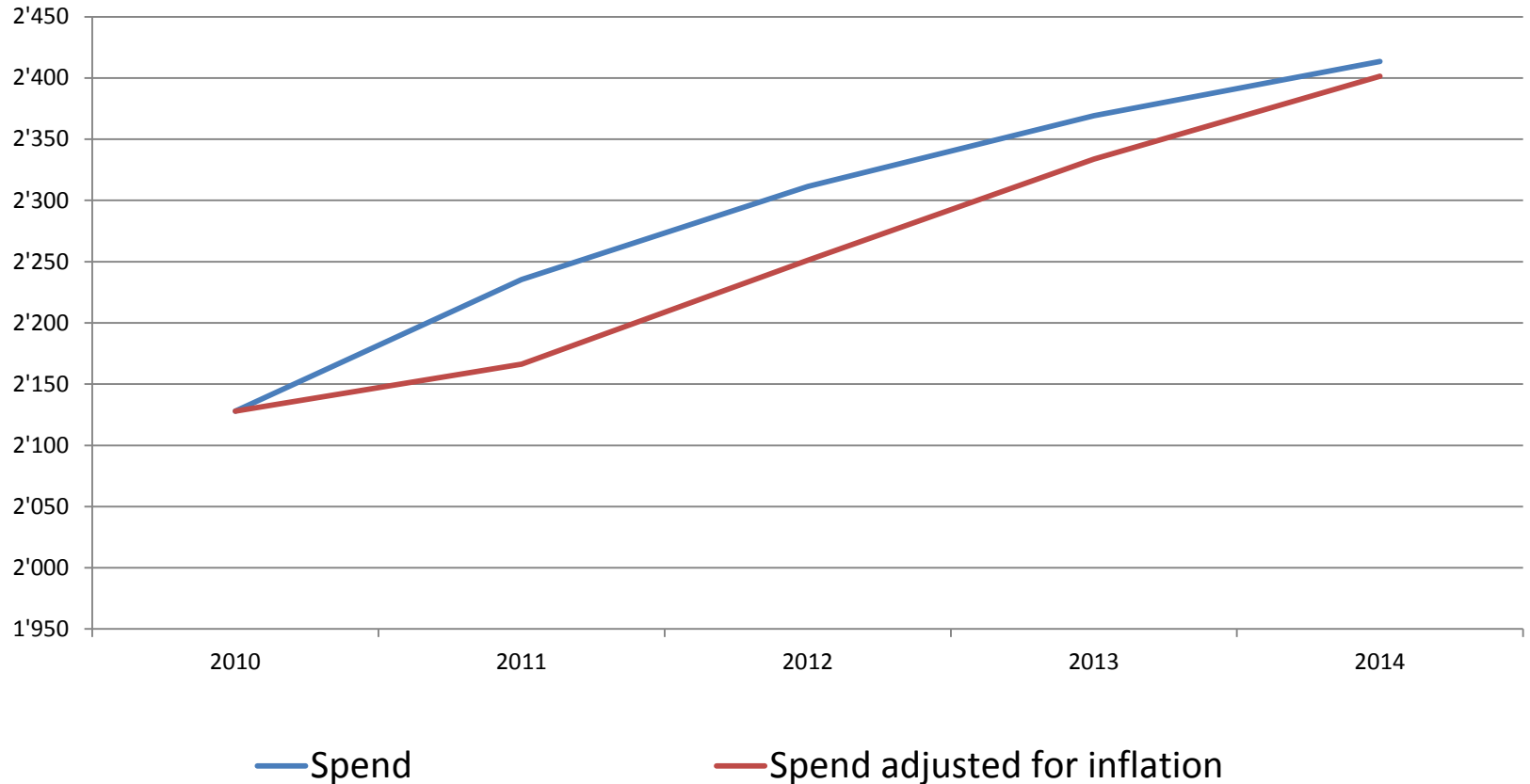


**Average yearly spend
of public funds in Europe**

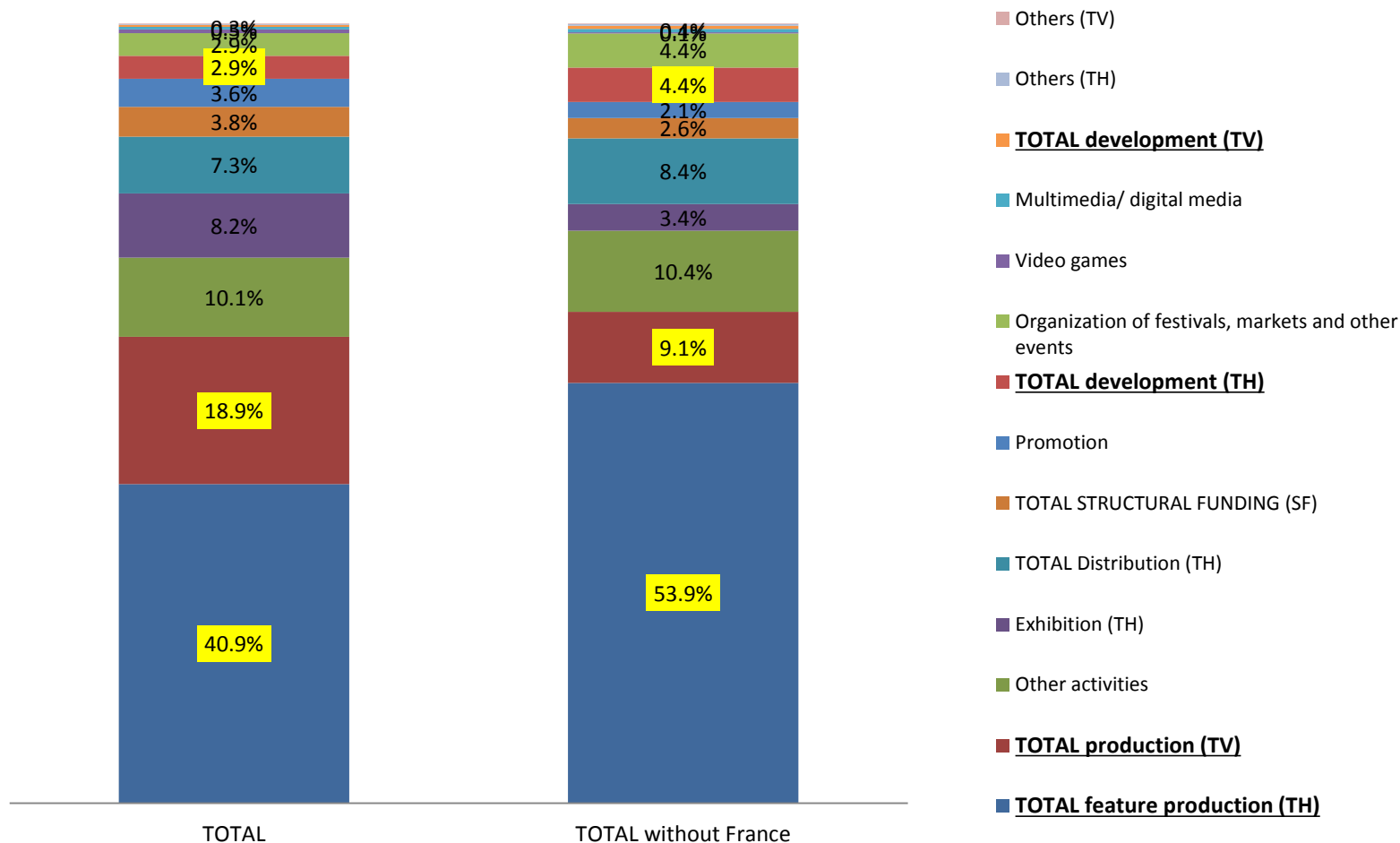
**EUR 2.29
billion**

Total spend evolution, 2010-2014

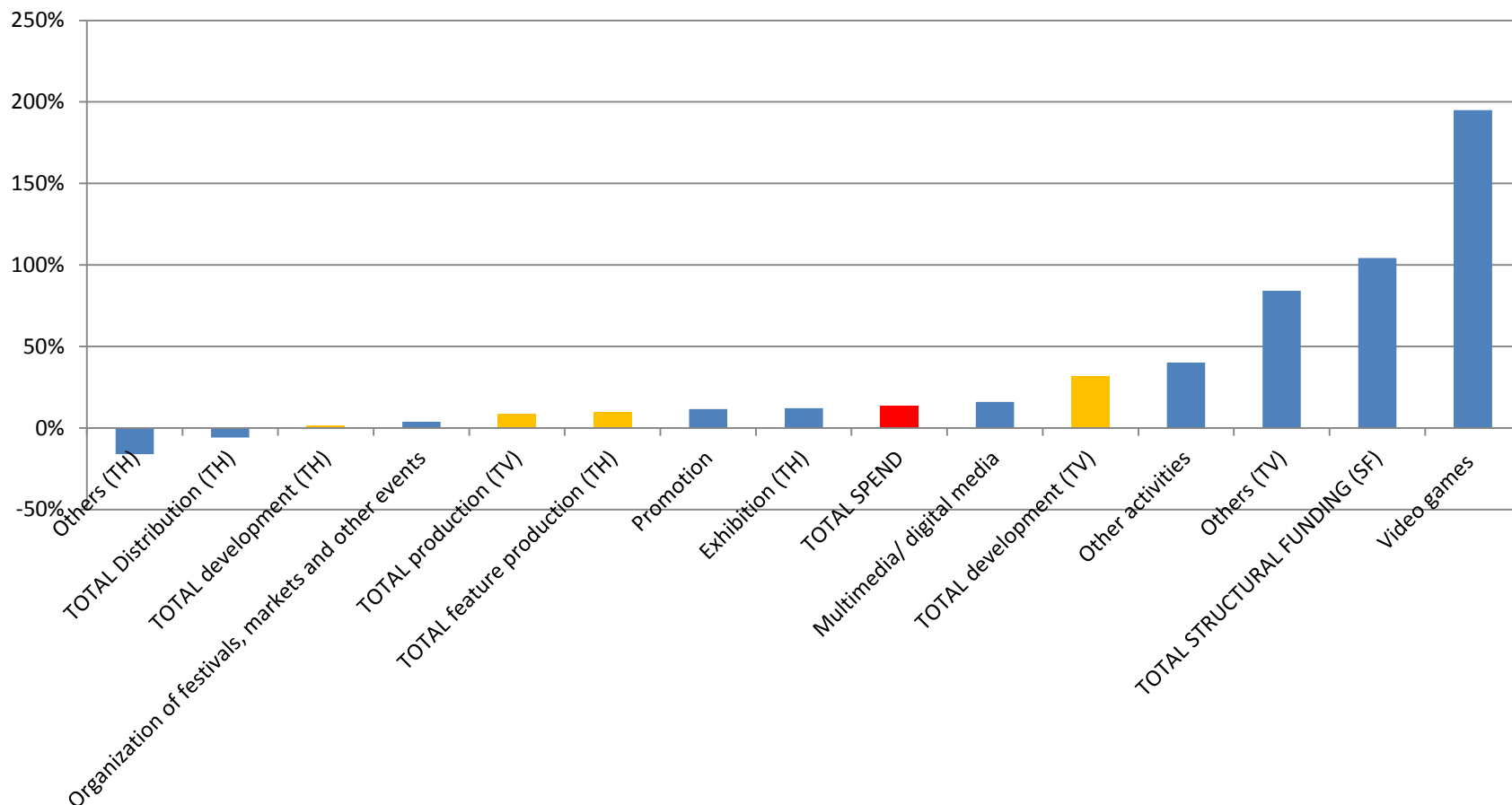
In EUR million, base year = 2010



Share of spend by activity, 2010-2014

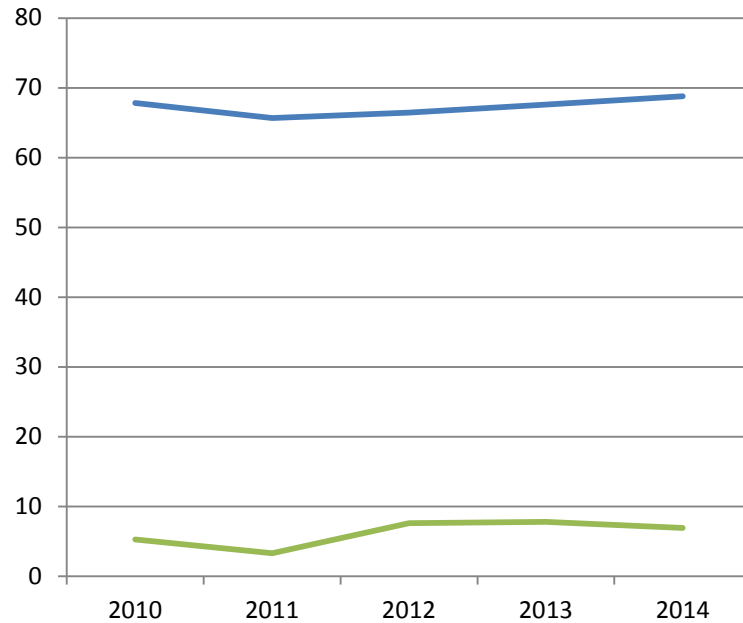


5-year growth by spending category, 2010-2014

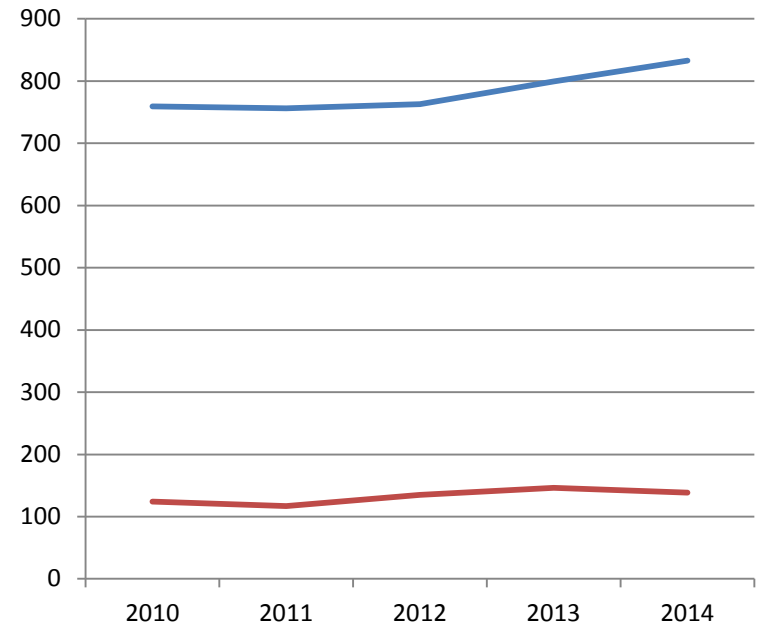


Evolution of feature film and TV production and development

In EUR million

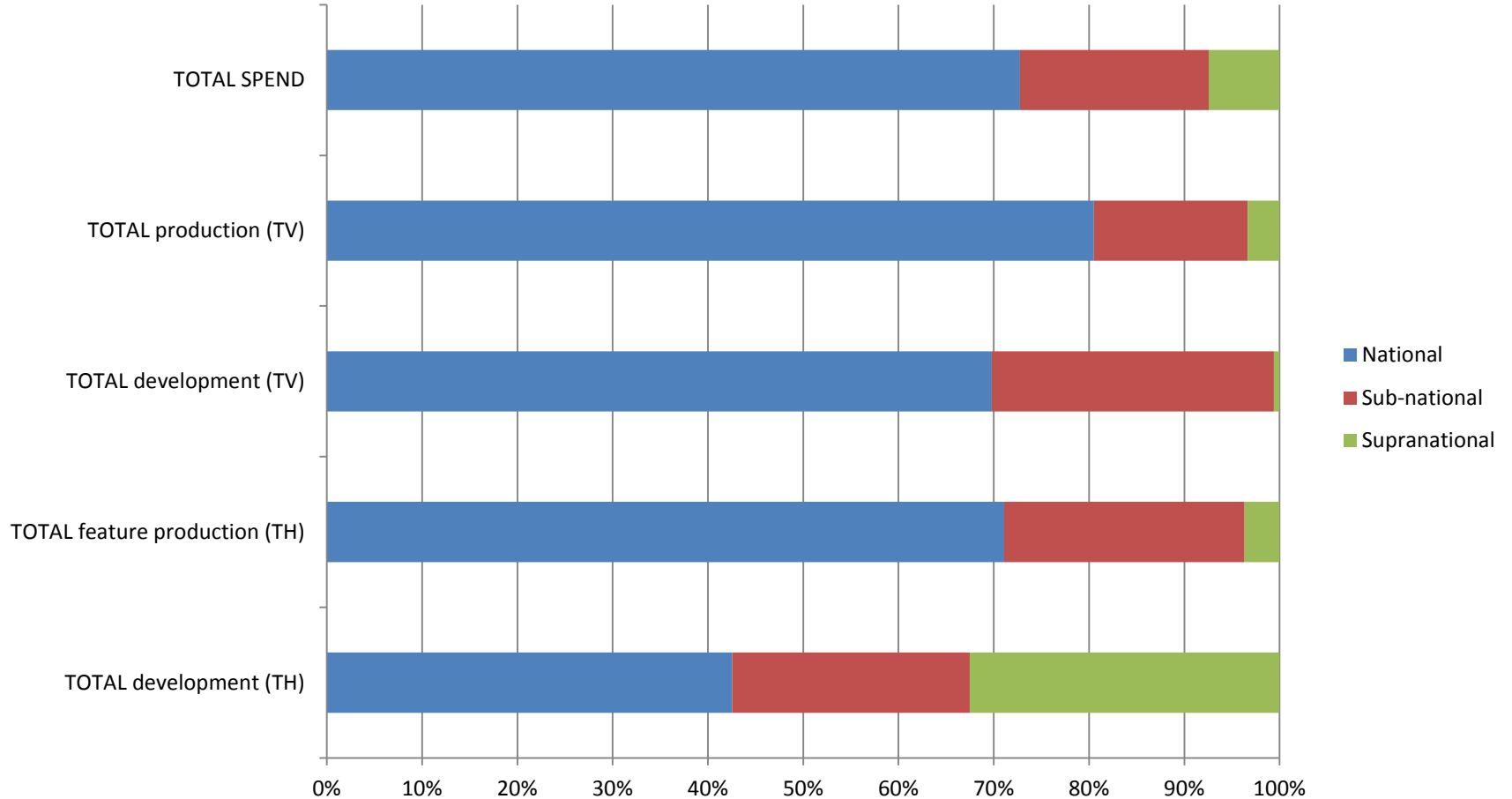


— TOTAL development (TH)
— TOTAL development (TV)

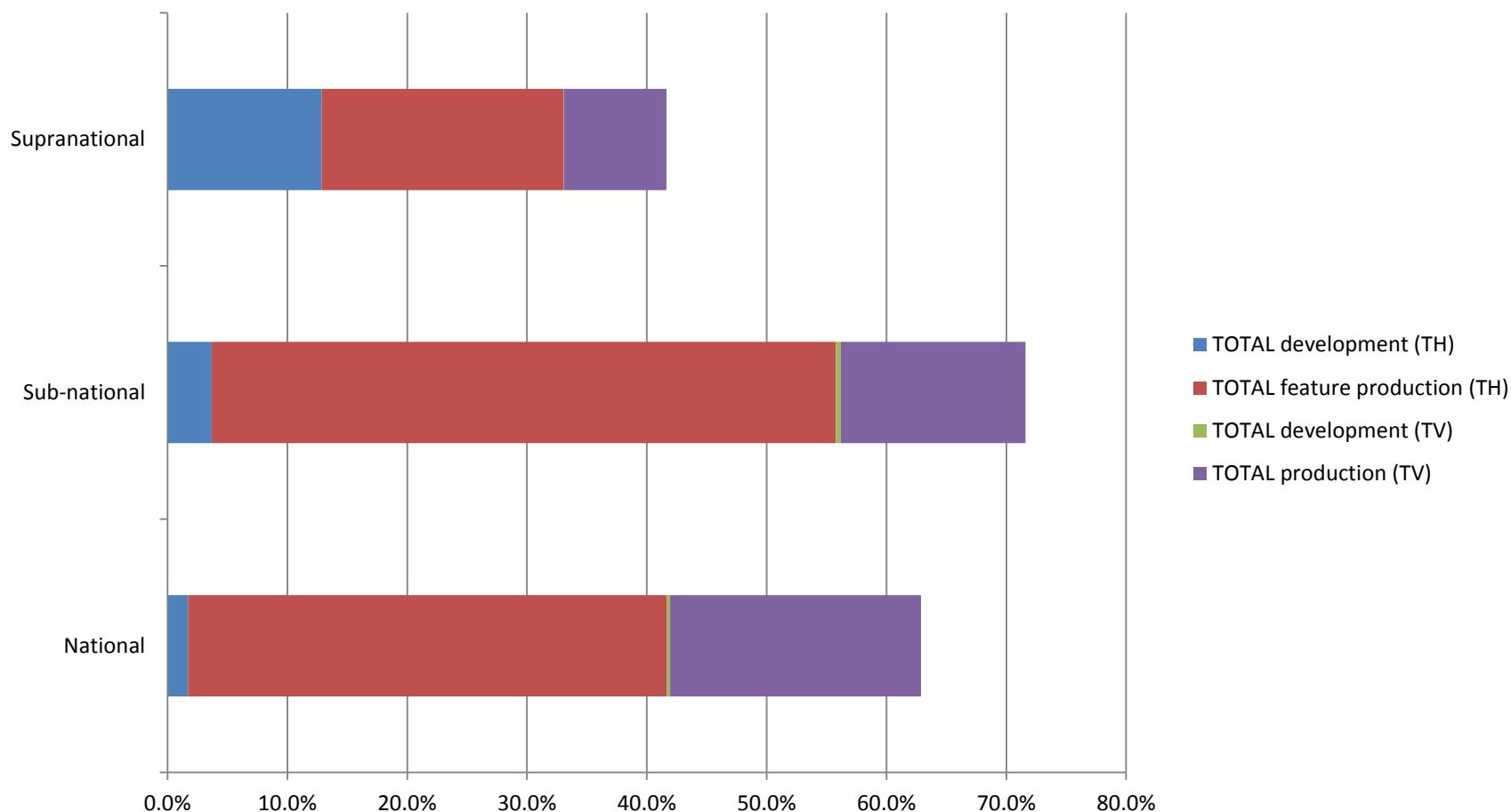


— TOTAL feature production (TH)
— TOTAL production (TV)

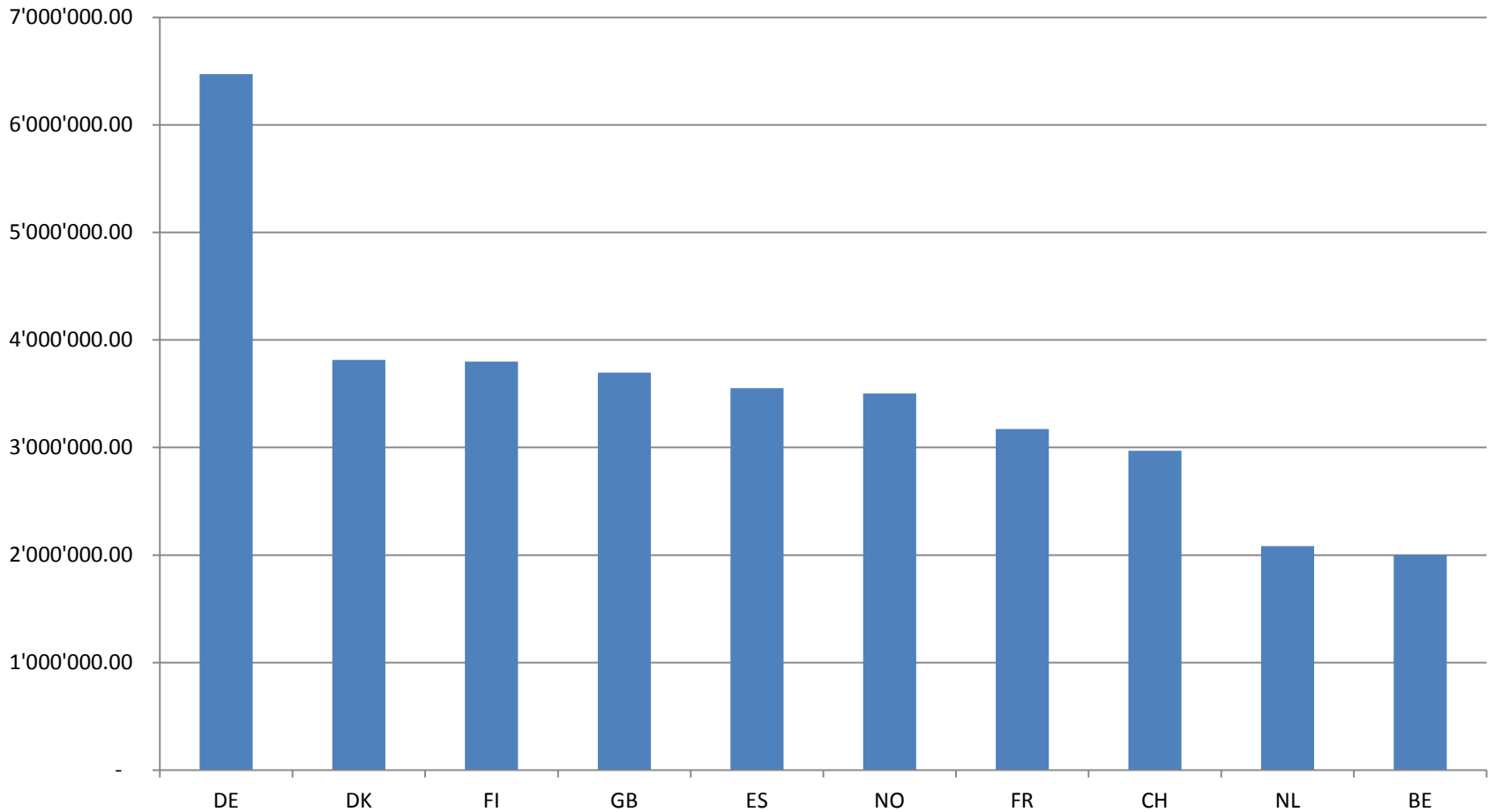
Share of spend by category and geographical level, 2010-2014



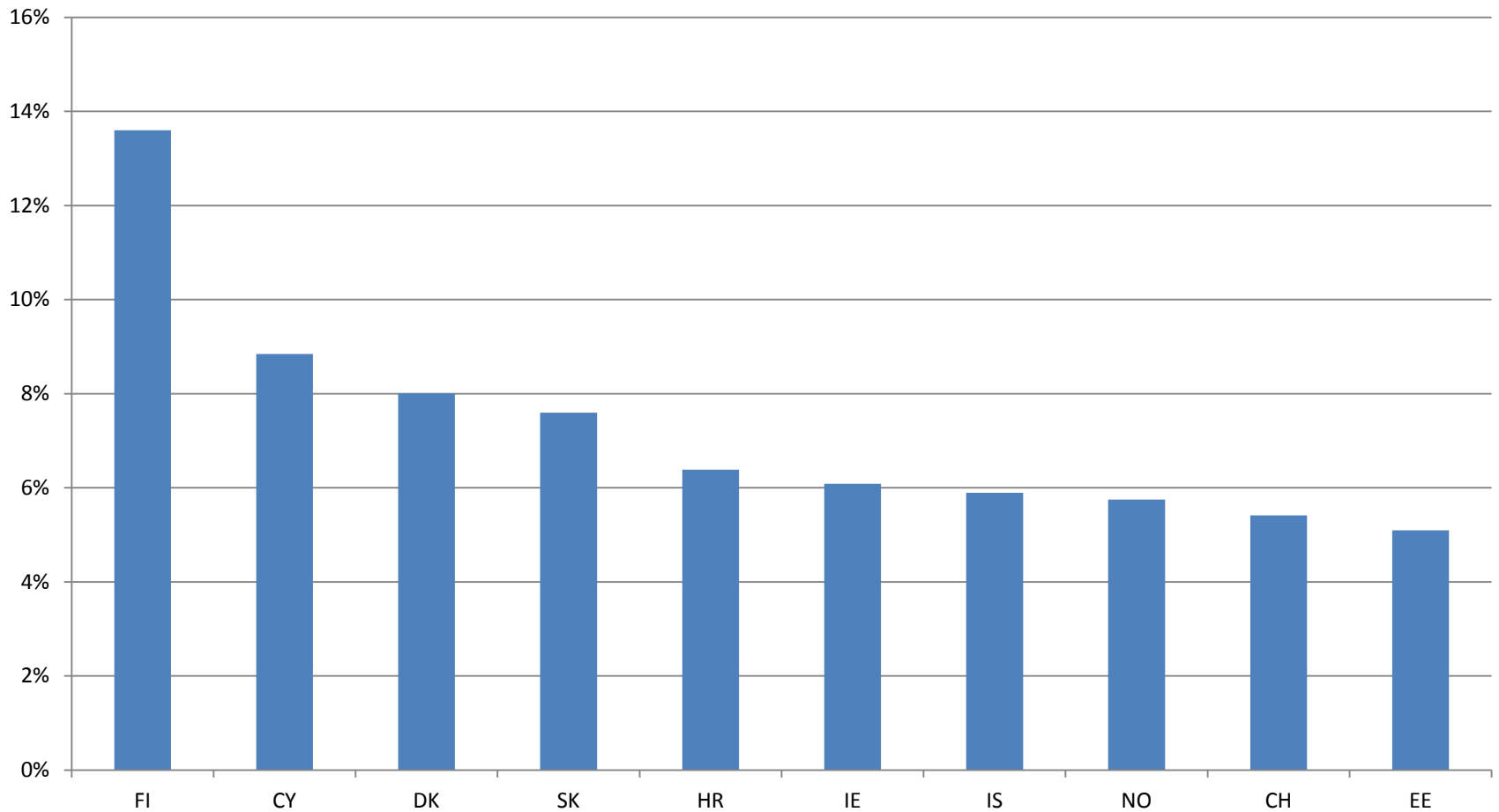
Share of spend in film and TV production and development by category, 2010-2014



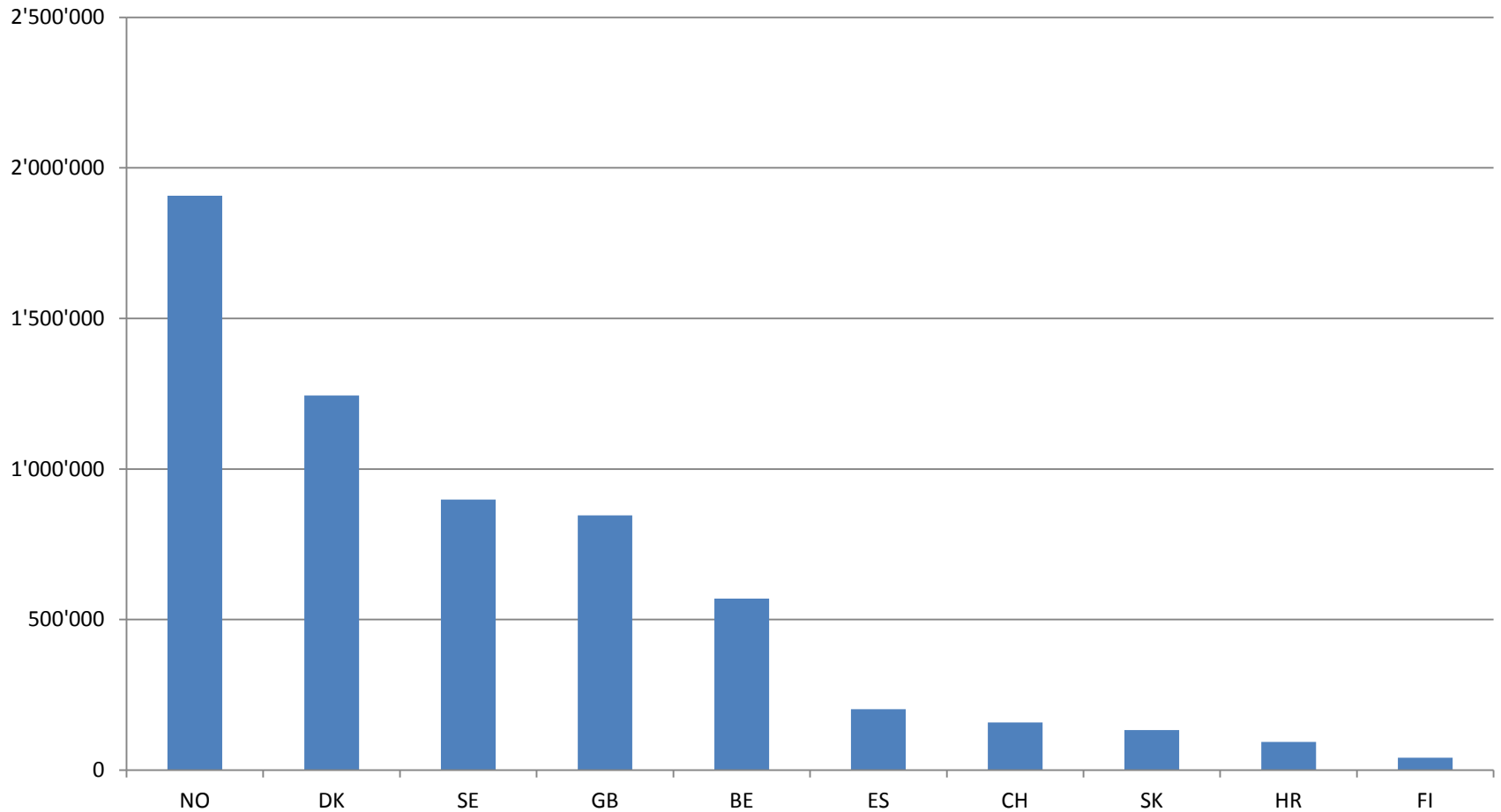
Spend in theatrical development by country (in EUR)



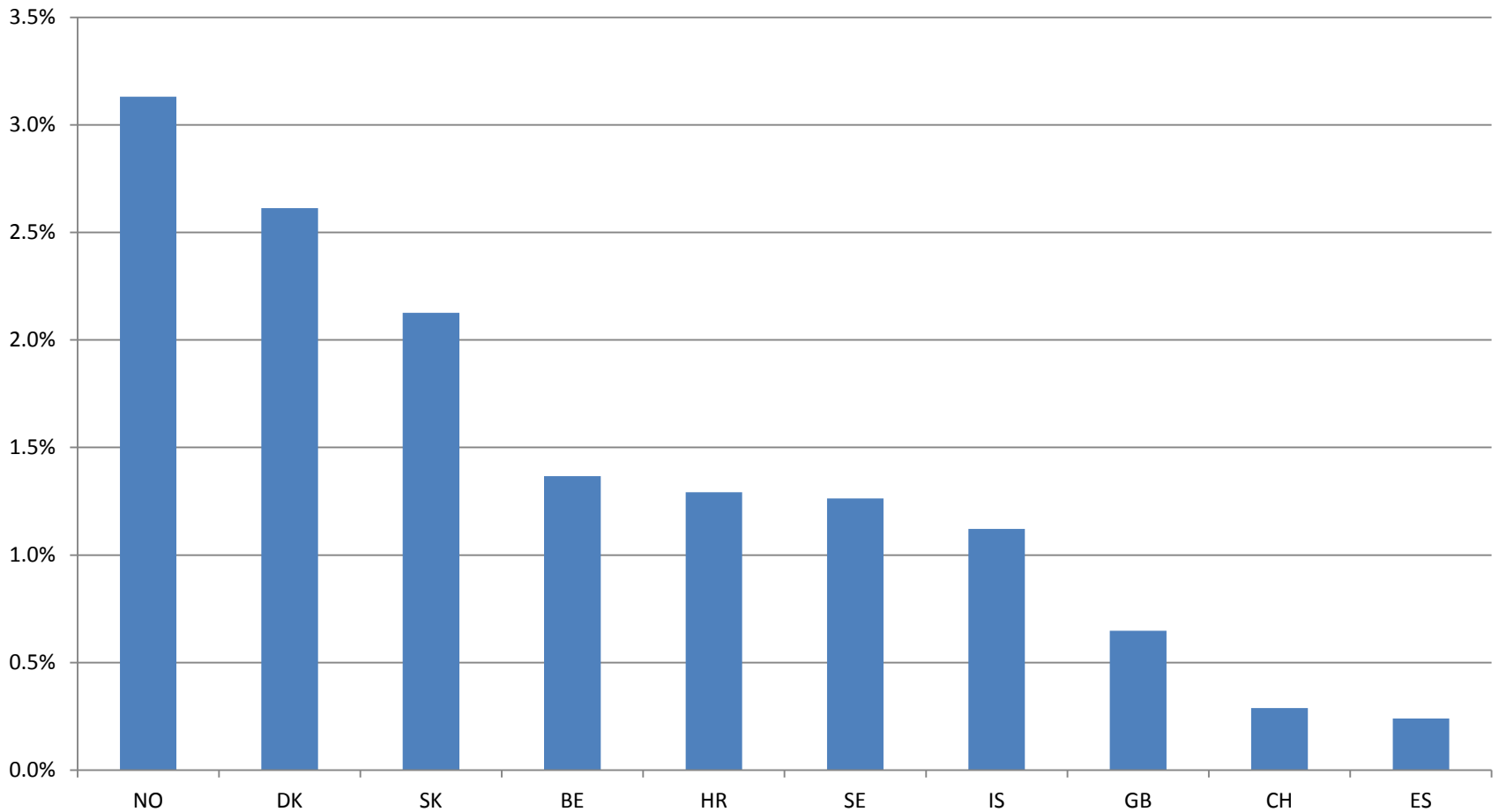
Share of spend in theatrical development by country



Spend in TV development by country (in EUR)



Share of spend in TV development by country



Co-development international schemes

- German-French mini-traité
- Polish-German co-development fund
- Flemish-Dutch cooperation agreement
- German-Turkish co-production development fund
- German-Italian co-production development fund
- French-Greek co-development fund
- Irish-Northern Ireland Irish Language
Broadcasting Fund

Thank you!

Questions?

Julio.talavera@coe.int

