

# How we are working for **Diversity** and **Gender Equality**

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# Diversity

# What does the **Diversity Perspective** mean to us?

## **Perspectives**

Class, gender, age, ethnicity, agenda, social, values, sexuality, LGBT, experience, ideology

## **Genres**

Diversity of expression, form, appeal, aesthetics, model

## **Gender**

Lead role, behind the camera, target group

## **Values**

Reflecting the age in which we live

# Gender Equality

# Gender Equality Statistics

**Proportion of funded films by a film commissioner at the Swedish Film Institute** (non funded films in brackets).

- **2000-2005**

Proportion of films with a woman as:

director **19%** (10%)                      screenwriter **26%** (23%)                      producer **28%** (16%)

- **2006-2011**

Proportion of films with a woman as:

director **29%** (6%)                      screenwriter **40%** (13%)                      producer **32%** (21%)

# Towards **Gender Equality** in Film Production

- an action plan

**Strategy:** To meet every argument with an action.

# Towards **Gender Equality** in Film Production

*”There are very few competent female filmmakers”*

- A new film portal: Nordicwomenfilmmakers, to make Nordic female film makers visible. A collaboration between the Nordic Film Institutes and researchers from each country.

# Towards **Gender Equality** in Film Production

*”Women don’t get to make their second and third films”*

- A new mentor programme for women with established and first-time directors.



# Towards **Gender Equality** in Film Production

*”There aren’t as many young women as men who dream of becoming a film director”*

- Several projects with the aim of strengthening gender equality long-term in areas such as education establishments, competitions, film festivals, regional talent development and film camps. Initiatives to highlight female role models.

# Towards **Gender Equality** in Film Production

*”Counting the percentage of women as compared to men doesn’t lead to equality”*

- Intensifying the ongoing monitoring of our funding.

# Towards **Gender Equality** in Film Production

*”Those in power have no desire to see things change”*

- Research project with the Swedish Film & TV Producers Association and researchers from the Royal Institute of Technology/Fosfor, to study the structures that exist within the industry.

# Towards **Gender Equality** in Film Production

1. A new film portal in collaboration with the other Nordic Film Institutes: Nordicwomenfilmmakers.
2. A new mentor programme for women, with established and first-time directors.
3. Several projects with the aim of strengthening gender equality long-term in areas such as education establishments, competitions, film festivals, regional talent development and film camps. Initiatives to highlight female role models.
4. Intensifying the ongoing monitoring of our funding.
5. Research project with the Swedish Film & TV Producers Association and the Royal Institute of Technology/Fosfor, to study the structures within the industry.

# Thank you!

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