



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Home Affairs FDHA
Federal Office of Culture FOC

In cooperation with ACE Producers and EAVE

The International Producers Pooling Programme [IPPP] Collaborative Training & Development

Aims and Beneficiaries

To improve

- Producers' skills in developing projects for the international market
- Collaboration among producers at the development stage
- Quality and marketability of co-productions through projects developed in a pool of producers

Target group

- Experienced European and international producers, with a significant production track record

Training Process

Classical Approach

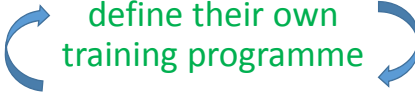
Training Provider defines
a training programme
and looks for



Participants

IPPP Approach

Participants
define their own
training programme
with the support of
the Training Provider



How does it work?

3 to 5 Producers create a pool with at least one fiction, documentary or animation film, a TV series or a game project each.

Within the pool, the producers decide themselves on

- Their common needs and aims
- The pace and content of their training
- The casting of experts and consultants

If selected, the pool gets 20'000 € per producer to realize its common training project within a submitted budget.

Methodology

IPPP is an on-the-job, self-training programme including for each producer

- exchanges with the other producers, experts, scriptwriters and directors involved in each project
- a collaborative learning process that involves management, communication and marketing skills
- the responsibility of positioning his/her project and quality of and of their role as producers.

Background and fundamentals

- The rush into production to survive is a significant factor in the current over-production of films
- Film projects should be subjected to much more rigorous competition as part of the development process
- As counterpart, development costs should be recognized and funded as a business overhead
- The role and skills of the producer should be at the heart of the development process

Finances

Expected costs

15 grants (= 4 or 5 pools to 3, 4 or 5 producers each) to € 20'000	300'000
<u>Promotion, coordination, selection, monitoring, reporting costs</u>	<u>50'000</u>
Total	350'000

Expected incomes

FOCAL / Federal Office of Culture	80'000
FOCAL / Federal Office of Culture: 2 grants to Swiss producers	40'000
National and regional funds of partner countries: 13 grants (€ 10'000-20'000 each)	195'000
<u>Collecting societies in partner countries</u>	<u>35'000</u>
Total	350'000

Next steps

- We launch IPPP these weeks
- We look for Public Funds interested to become Partners
- Our deadline to establish a network of Partners is the end of 2017
- A Partners' meeting will take place during the Berlinale 2018
- The launch for producers should be done during Cannes 2018
- Start of the first IPPP edition: 1st January 2019

Thank you for your attention